

2205 mckinney, 402 houston, tx 77003

blenddesigngroup.com

tim garfield 713.397.6881 annette mcbride 281.686.8723







p.1 - brochures



p.2 - 3 logos & ads



p.4 - invitations



p.5 - web sites



p.6-7 - exhibition



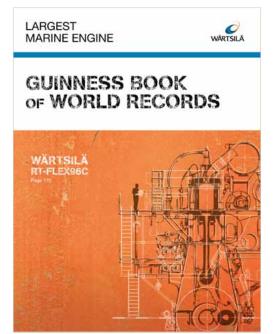
p.8 - illustration





we at blend are very conscious of branding standards set forth by our clients and incorporate them into every piece we design. We also create and establish standards and manuals.

our many years of experience in print ensure that all files are built from the beginning to be correct on press. this includes correct color attributes, pagination, resolution and press-related trap and creep, saving costs in pre-press.







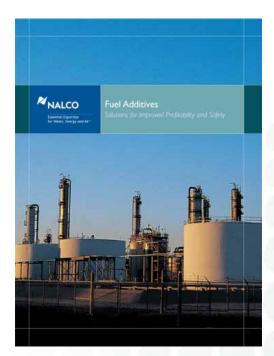




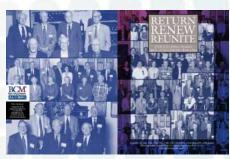




CREFU













over the course of 25 years, we have created hundreds of logos. from small family-owned businesses to international corporations, we strive to represent your company perfectly. through color, type styles and iconography, we create the image that best captures your identity so your brand is noticed and remembered.

our unique identity packages include stationery and format-types for use in all areas of media.

















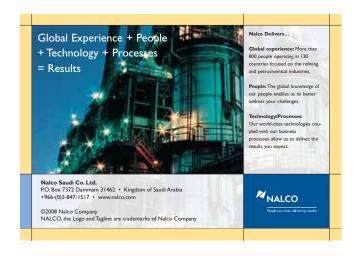




ogos & ads

blend design group can put together a single ad for your small business or a complete campaign. imagery, message and flow are our focus in ensuring ads are noticed and then read in greater depth.

just tell us what you need, for which publication, and we will handle the rest. we constantly send PDF proofs over the wires so our clients can see their projects develop and give us feedback.

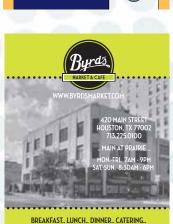
















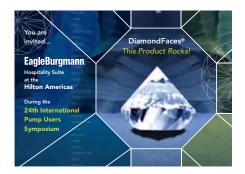


we create hundreds of invitations for events every year. be they print media or web-based email invites, we capture the feel for the venue and the event purpose. our clients include Baylor College of Medicine, Nalco Company, Weatherford, EagleBurmann and Mexico Tourism Board.

through our alliances with MTI Event Manangement, Connect The Dots and other specialists, we offer the whole package for your event.



















blend design group has been creating web sites for 12 years, as lead designer at Memorial Hermann Healthcare System, tim garfield was responsible for all external and internal web presence, we design for small, personal sites all the way to robust corporate sites with merchant services for payment and data-base tie-ins for tracking.

we build all sites with search engine optimization (SEO) in mind. we also work in tandem with many content management system (CMS) providers.

















exhibition design is another blend design group area of specialization. we have designed full exhibition packages for shows all over the world, most notably OTC, NPRA, SPE and Oil Sands.

all our files are built to fabricator's specs and our turn-around time is far shorter than competing design firms. we work closely with the nation's largest exhibition vendors. and we also, of course, create all supporting media for each show.















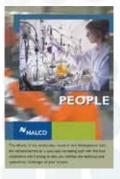
















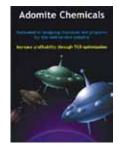


Cxhibition



































Illustration

because of our background in fine art and galleries, we are able to offer full illustration services without contracting out to other vendors, from oil-on-canvas to watercolor, from pastels to computer-rendered visuals, we make available to our clients customized images that cannot be purchased from any stock house.

illustrations can be incorporated into your graphics pieces or stand alone as art for display purposes.











